



| Feature |  Basic Monthly Maintenance "Just Make it Work" |  Pro Monthly Maintenance "E-commerce Plus More Support" |  Premium Monthly Maintenance "AI Partner" |
|--|--|---|---|
| **Price** | \$100/mo | \$200/mo | \$300/mo |
| 24/7 Automated System Monitoring | Included | Included | Included |
| Minor Updates (Store Hours, Link Names, Picture Swaps) | Included | Included | Included |
| Email Support (standard response time 48 hours) | Included | Included | Included |
| Priority Support (phone/video options 48 hours) | | Included | Included |
| Priority Support (phone/video options 12-24 hours) | | | Included |
| Monthly Performance Report | Included | Included | Included |
| Performance Optimization | Included | Included | Included |
| 6 Month Strategic Review | Included | Included | Included |
| ALL PLANS INCLUDE a Custom AI Chatbot | Included | Included | Included |
| 50M Tokens/mo included for ChatGPT 4o-mini | Included | Included | Included |
| 100M Tokens/mo included for ChatGPT 4o-mini | | Included | Included |
| 200M Tokens/mo included for ChatGPT 4o-mini | | | Included |
| 1-2 content changes/mo via email exchange | Included | Included | Included |
| 1-2 content changes/mo via video call (45 min biweekly) | | Included | Included |
| 3-4 content changes/mo via video call (45 min weekly) | | | Included |
| E-commerce Integration (e.g. Shopify) | | Included | Included |
| Email Capture (Simple Collection Only) | Included | Included | Included |
| Advanced Email Automations (Optional Integration w/ Calendars) | | Included | Included |
| Custom CRM with Email Database & Lead Tracking | | | Included |
| Emergency Hotfixes (Unexpected Code Updates) | | Included | Included |
| Monthly AI Strategy Session (1-2 Hours) -Includes content generation (10-15 images or videos/mo) -Includes custom built demos for new ideas/AI tools (1 /mo) | | | Included |
| Additional Demos, AI Generated Content, Education, or Consulting can be requested for a discounted rate | \$50/hr | \$45/hr | \$40/hr |